

Responsible Brands Initiative

CSR Program Director

Volunteer Job Role

You see so many ways that companies can be more sustainable and responsible. Sometimes, you get frustrated that you cannot do more where you now work. Or, perhaps you are out on your own and want to have greater impact — make the world a better place.

RBI is busy planning how to help consumers identify which companies operate responsibly. Our non-profit industry association needs help engaging companies and inspiring them to work with us. In particular, we need additional resources who are steeped in CSR and ESG; can talk the talk and knows what works to walk the walk. Ideal candidates for work with RBI are hands-on team players, versatile and appreciate the multi-faceted roles common in start-ups.

In this role, you will be THE point person to devise RBI methods to inspire and motivate others to join with us, and collaborate as we develop new methods to assess responsible business operations and promote to consumers those certified as compliant with new standards which you can play a major role in creating. You can guide senior leadership at RBI and other companies across the globe to deliver on lofty goals with novel approaches.

Snapshot of What You'll Do

- Decide on suitable strategies and objectives to achieve RBI corporate goals, primarily in defining and assessing “responsible” business operations
- Initiate, organize, coordinate and monitor intra- and inter-corporate projects
- Lead team meetings, assess progress toward goals and generate progress reports
- Develop and assure alignment of resources, budgets and schedules
- Apply change, risk and resource management to meet or adjust management expectations
- Represent subordinate project teams in manner that inspires their commitment to approved plans and aggressive goals
- Resolve and reset expectations as necessary to align with current resource and progress realities; ideally before major “train wrecks”
- Overall, role model team esprit de corps and a make-it-happen approach

Who We're Looking For

We need help with expanding cadre of projects, and overall leading other volunteers (individuals and employees of member companies). RBI program managers need to guide others (herding cats) towards common goals. Ideally, you would also bring a passion for “responsible” companies and sustainability — and be eager to help create consumer awareness and preference for responsible companies. Since we are a start-up, its essential that you are open minded and versatile, and thrilled by challenge to accomplish great things in a lean environment.

These Skills and Experience are Essential — and we are Open to Your Input

- 8+ years proven experience as Director of corporate CSR programs or more senior management position in consumer-facing company
 - The scope of your role can scale with your greater experience and interests
- Thorough understanding of strategic planning, and program management techniques, and open to lean approaches which inspire others without imposing overhead and burden
- Adept at anticipating issues and creative in resolving them before becoming show-stoppers
- Strong analytical skills and data-driven thinking, quick learner, and problem solver
- Outstanding leadership and organizational skills
- Excellent communication skills with everyone at all levels of management, and across company borders; written and oral
- Ideally adept at public speaking and media engagement
- We are most interested in people who are confident, capable and productive rather than those who consider earning course completion certificates a leadership accomplishment

How Your Time with RBI will be Inspiring for You

- **Be recognized** as the public facing spokesperson to world CSR community, the CSR brains for RBI and overall the central planner and driver of new capabilities which help our members move forward to new and higher levels of CSR accomplishment
- Become better connected across the globe
- Achieve challenging goals, create concrete impact for the RBI company that may lead to career advancement opportunities
- Work with inspiring colleagues and in start-up, low overhead culture
- Autonomy and rapid decision making
- Insight into future opportunities as paid contractor, as funding allows

Other Information about this Volunteer Role:

Seniority Level: Director/VP

Relevant Industry Experience: Sports apparel, consumer electronics, non-profit corp.

Volunteer employment Type: Approx. 4-8 hours/month, flexible schedule, 100% work remotely

Job Functions: Product planning and development

How to express interest:

Send email (keep it simple; 30-50 words) and resume, [here](#)